FG RELATIONS

INVESTOR RELATIONS ADVISORY — EUROPE & AMERICA

FG Relations at a glance

FG Relations is a European investor relations advisory helping European and American companies reach the investors, analysts and media that shape their valuation — wherever they sit.

We work at the boundary between European and American capital markets: translating a company's story into what each market expects to hear, and opening doors on both sides of the Atlantic. The firm is led by founder Fran Gold, who brings more than twenty years across UK, US and European investment markets and has worked with companies throughout the global markets, striving to build the strongest possible connection between investors and the companies they back.

What we do

- **Equity story & positioning —** A sharp, credible investment narrative that translates across jurisdictions, accounting conventions and investor expectations.
- **Investor targeting & outreach —** Data-driven targeting of institutional investors in Europe and the US, with structured roadmaps for first contact and follow-through.
- **Capital markets days & roadshows —** End-to-end planning and execution of roadshows, investor days and earnings communications in Frankfurt, London, New York and beyond.
- **Financial communications —** Quarterly reporting, disclosure guidance and media engagement that keeps your story consistent on both sides of the Atlantic.

Markets we bridge

- **For European companies —** Access to US institutional investors; SEC-aligned disclosure practices; US-listing readiness for NYSE and Nasdaq; an English-language equity story calibrated for American analyst conventions.
- **For American companies —** Direct relationships with European institutional investors across the UK, DACH, Nordics and France; MiFID II-aware engagement models; European exchange readiness — Euronext, SIX, London and Frankfurt.

How we engage

- **01 · Discovery —** We map your current investor base, market perception and the gap between your story and your valuation.
- **02 · Positioning —** Together we sharpen the equity story, define target audiences in Europe and the US, and set measurable IR objectives.
- **03 · Execution —** We run the outreach, the roadshows and the reporting cycle — with you in front of investors, not a deck in your place.

Working with us

Engagements are typically structured as ongoing retained mandates, agreed in writing before work begins. Every inquiry receives a considered response within two business days. Client relationships are confidential by default: engagements can be covered by a mutual non-disclosure agreement, and portal clients work within a secure, isolated document environment.

Get in touch

Start a conversation at www.fgrelations.com/inquiry, write to info@fgrelations.com or call +44 203 773 0547. We respond within two business days with an honest read on how we can help.